

Attachment 1

Long Beach Plan Department Goals

Long Beach Plan Core Service Department Goals

City Manager

- Restore the public trust in the community's law enforcement agency.
- Abate nuisance activities in the community.
- Ensure external intergovernmental activities positively impact the City.
- Eliminate hate crimes in the City.

Community Development

- Develop/improve residential, commercial and industrial buildings and property.
- Stimulate/strengthen local and regional economy.
- Provide opportunities for Long Beach residents to improve their social well-being.

Financial Management

- Ensure the safety and security of the City's assets.
- Provide the financial resources necessary to support the goals and operations of City departments.
- Develop sound financial strategies for business decisions.
- Actively support the local business economy.

Fire Department

- Save lives and property by responding effectively to emergencies.
- Save lives and property by providing effective prevention, education and preparedness services.

Long Beach Energy

- Provide safe, reliable, and cost effective energy to the citizens and businesses of Long Beach.
- Insure that Long Beach is a clean, healthy, and attractive place in which to live, visit and work by maintaining the City free of refuse and debris in an environmentally friendly manner.
- Provide safe, reliable and cost effective equipment so that City departments can accomplish their goals.

Health and Human Services

- Promote healthy behaviors to prevent the spread of communicable disease and improve the health of the community.
- Identify and improve environmental conditions of the community.
- Protect the community from injury, disease, and nuisances caused by animals.

Human Resources

- To support a stable, diverse and productive work force for the City operations.
- To protect City assets and ensure a safe and accessible environment for the work force and the public.

Library Services

- Increase youth and adult literacy.
- Enhance the community's ability to access information to meet educational, recreational and cultural needs.

- Ensure that the level of resource materials meets the needs of a highly diverse public.
- Provide library facilities that are safe, accessible and responsive to the community's changing needs.

Oil Properties

- Protect the environment and ensure safe working conditions by proactive management of oil properties.
- Ensure that the City's assets are profitable and property maintained.
- Ensure oil operations adhere to all agreements, processes and public policy.

Parks, Recreation & Marine

- Ensure open space, parks, and recreational facilities meet community needs.
- Ensure City parks and recreational facilities provide a positive experience and image.
- Ensure recreational programming, leisure opportunities, and community services meet the diverse needs and interests of residents and visitors.
- Ensure beaches, waterways, and marine amenities are accessible and provide a positive experience and image.
- Ensure marinas are fiscally sound and meet boat owner and community needs.

Planning and Building

- To ensure that buildings and properties in Long Beach are built & developed safely for residents, businesses and visitors.
- To ensure that buildings and properties in Long Beach maintain their quality and value over time.
- To ensure that development in Long Beach is planned and designed so that it does not negatively impact the natural and built environment.
- To ensure that construction regulatory activities and operations in Long Beach create a friendly business environment.

Police Department

- Reduce criminal activity in our city.
- Improve the quality of live through proactive enforcement.
- Partner with the community to help provide a safe city.
- Provide timely and courteous customer service to all of our clients.

Public Works

- Provide safe, reliable and convenient transportation systems.
- Preserve and enhance the value and environmental quality of vital City infrastructure.
- Provide for the safe, sustainable and efficient operation of public facilities.
- Provide timely and courteous customer service to all our clients.

Technology Services

- Increase access to City information and services through technology.
- Facilitate customers' effective use of technology.
- Reduce vehicle emissions in accordance with AQMD regulations.
- Ensure City-owned parking facilities are operated and maintained in a clean, safe, convenient and efficient manner.
- Dispose of City surplus assets in an efficient manner recovering maximum value.